



The promise of a better life.

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ST. DAVID'S COMMUNITY HEALTH FOUNDATION NAMES NEW DIRECTOR OF COMMUNICATIONS

AUSTIN (January 16, 2009) – Continuing a tradition of drawing upon the best of the Austin community, St. David's Community Health Foundation is pleased to announce that Lisa Trahan has joined the Foundation as director of communications.

From the wide array of events that are part of Toast of the Town, to the St. David's Dental Program, which serves more than 25,000 school children each year, St. David's Community Health Foundation strives to fulfill its mission, the Promise of a Better Life.

"St. David's Community Health Foundation is dedicated to continually improve the health of Central Texans through community grants, health collaborations and educational programs and events," Trahan said. "I am delighted to join this highly regarded nonprofit organization."

As the Foundation's director of communications, she will manage external communications and serve as chief media liaison. (She can be reached by phone, 512-879-6612, or email, ltrahan@sdchf.org.) Trahan most recently served as public relations manager for Neiman Marcus since its Austin opening in 2006. Prior to her position at Neiman Marcus, Trahan led her own consulting firm, Trahan and Associates, Inc., as a strategic public relations consultant for corporations and nonprofit organizations. Her list of clients included Thundercloud Subs, IBC Bank, and United Way Capital Area.

"Lisa Trahan is an effective communicator with a long history of involvement in our community," said foundation CEO Earl Maxwell. "We know her expertise and understanding of our community will be a tremendous asset in our work to improve access to health care for all Central Texans."

St. David's Community Health Foundation is a not-for-profit community asset belonging to all of the citizens of Central Texas. More than \$60 million each year is devoted to care for the uninsured in the St. David's hospitals, in local primary-care clinics, and through school-based care in mobile dental clinics. The Foundation makes supporting grants to many community agencies, including mental health agencies, agencies serving the elderly, ill and homeless, and many of the area's private safety net clinics.

The vision of St. David's Community Health Foundation is to keep the promise of a better life by improving health and health care for all Central Texans. The Foundation's mission is to work with commitment, integrity, and respect to achieve our vision in our hospitals, programs, and community partnerships. For more information on St. David's Community Health Foundation, visit www.sdchf.org.